



PRESS RELEASE
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An Architectural Policy Adapted to the Specificities of Each District

Longueuil, May 21, 2021 — In the wake of the announcement of his candidacy for Mayor of Longueuil, Jean-Marc Léveillé made a commitment to implement the City of Longueuil's first architectural policy, a measure likely to mark a major change in the way which we are considering Longueuil.

"One of the reasons Longueuil lacks pride at the moment is because we are doing a bit of anything architecturally. We often hear that it costs too much to do things right, but I say that it costs a lot more not to do them right. Because we are all very attached to the neighborhood we choose to live and raise our families, it is obvious that architecture is fundamental to our quality of life and helps to define who we are. It is therefore essential to develop an architectural policy that will be integrated into the Longueuil urban plan in order to recognize, preserve and enhance the specificities of each of the neighborhoods", said Jean-Marc Léveillé.

Built architecture inseparable from landscaping

For Jean-Marc Léveillé, the vision of neighborhoods development and their architecture are inseparable from the landscaping found there.

"While architecture gives an identity to a neighborhood, vegetation gives it a breathing soul. We must see the buildings and the vegetation as a whole that enrich our experience of living in Longueuil. The people of Longueuil also deserve to have beauty and comfort in their living environments", added the mayoral candidate.

This is a first commitment for Jean-Marc Léveillé who announced last Wednesday his candidacy for Mayor of Longueuil with the Longueuil Citoyen party to put economic development at the service of the quality of life of the citizens of all the neighborhoods of Longueuil.