



**CAMPAIGN
PLATFORM**

2021-2025

**LONGUEUIL CITOYEN
TEAM JEAN-MARC LÉVEILLÉ**

Longueuil is the city where I was born, where I founded businesses and where I have spent the past 30 years being socially involved. I am proud of Longueuil, but it now has been a few years that in Longueuil it always seems longer and more complicated than elsewhere to do things. Our city has lost its influence and I intend to give it back its rightful place on the municipal, provincial and federal stage. Many projects take a long time to complete. At the end of the day, it costs us more. When I see that, my pride takes a hit.

And it is precisely on the pride of all citizens that I want to bet. I want our pride to be a powerful engine to surpass ourselves collectively and achieve the things we dream of for our families, our children, our elders. I strongly believe that the citizens of Longueuil are entitled to the same consideration as the citizens of other cities in Québec. The different levels of government must be called on to fill out the infrastructure investment deficit in different areas across the territory.

Our ambitious vision will be supported by a rigorous plan, centered on citizens and respectful of their ability to pay. I am known for saying what I do and doing what I say. I will also have the chance to count on a solid team, made up of candidates and elected officials with various backgrounds, but above all, citizens who are very involved in their neighborhood.

A portrait of Jean-Marc Léveillé, a middle-aged man with short, light-colored hair, wearing a light blue button-down shirt and a grey blazer. He is looking slightly to the right of the camera with a neutral expression. The background is a blurred outdoor setting with greenery.

JEAN-MARC
LÉVEILLÉ

MAYORAL CANDIDATE

SERVICES TO CITIZENS

RECONNECTING THE CITY TO CITIZENS

To be proud of your interactions with our city,

we will develop a customer approach focused on your satisfaction with services and listening to your needs thanks to new technologies, while improving access to physical service points.

The City is yours. You are the experts of your living environments, but too often you have no control over the development of the neighborhood. Either access to information is not easy or you don't feel heard enough about the issues that affect you closely. It is true that municipal services are more complex than before, but technologies have also evolved to allow us to be more efficient. We are now in the era of 4.0 and it is time for Longueuil to embark on the parade. The smart city improves the quality of services offered and your experience of living in Longueuil.

TO IMPROVE SERVICES 311

The 311 was to be the one-stop-shop for citizens with problems. It must become so.

Being able to follow the progress of your requests in real time.

Specify to citizens what has been done or observed, as well as the follow-ups that will be done on request if necessary. Closing the request when finished.

Evaluate your satisfaction after each request.

Be able to register a complaint with follow-up provided by the Bureau du protecteur du citoyen or the concerned department.

TO EASILY ACCESS INFORMATION

Solve problems with the Ville de Longueuil website to make information more accessible and faster, regardless of your skills and the device used.

Develop a web application that brings together all of the City's services.

Develop communications services adapted to current events and to the services offered in the 3 boroughs.

Create several service points spread over the 3 boroughs thanks to the libraries and the borough offices.

TO OFFER YOU A BETTER SUPPORT SERVICE

Not all citizens' issues can be resolved through the 311 inquiries service.

Enhance the role of elected officials as an intermediary between citizens and the municipal administration. In the event that your problem requires more specialized expertise, you should be able to discuss with a resource person of the City: sewer back-up, problem of compliance with a by-law, neighborhood problems or nuisances, a deficient infrastructure that is causing you harm, etc.

TO CONSULT YOU TO GET YOU INVOLVED

In recent years, consultations have often served more to inform the population than to involve citizens in projects. We want that to change.

Create the first citizen consultation policy that recognizes the role of elected borough officials in the consultations.

Create an independent public consultation office which will be able to consult citizens on various issues on its own initiative. It may also respond to consultation mandates given by the City or by the boroughs.

Consult with residents before major redevelopment work on a street or park. You are the experts of your living environments. We want to know your needs.

EFFICIENT LOCAL SERVICES

To be proud of having quality services,

we are going to tackle the major annoyances in your daily life, by enhancing for instance the role of the boroughs in local services for us, adapted to the different realities and expectations of the citizens of the 3 boroughs.

Your borough is the level of government closest to you and your needs. It is in the best position to understand your expectations and your problems. Moreover, many of you have the reflex to turn to your borough or the elected official of your district when you have a problem. Yet, it is a level of government that is not valued very much in the provision of services. There are still significant differences between the former amalgamated cities, so we need to give ourselves flexibility in our ways of working and providing services if we want to be fair.

1.2

PUBLIC ROADS

Create a parking policy.

Implement a parking sticker system for street residents, in the Saint-Charles sector, at the Longueuil subway station, the 2

Use the automated notification and call system to inform citizens on many services.

Analyze the most demanding sectors in terms of street cleaning and increase the frequency according to the requirements.

Ensure the quality of services by subcontractors in the maintenance of grounds and streets (damage to trees, sidewalks, street furniture, streetlights).

Improve the maintenance of landscaped elements of the City during the summer period.

Implement pilot projects using new technologies to improve the quality and durability of street repairs, pothole patching and road markings.

SNOW REMOVAL

Track snow removal operations in real time by a web and mobile application.

Limit the blowing of snow on the lots and put an end to this practice along the boulevards.

Use geolocation to adapt the snow removal service to specific issues depending on the address or the street.

Hold a meeting at the start of the season, during the season and at the end of the season with citizens and organizations to improve our snow removal practices.

LOCAL SERVICES

Recognize the role of the elected officials from the 3 boroughs in the planning of local services.

Develop a reward and loyalty program with the Accès-Longueuil card. It will allow holders to take advantage of privileges and exclusive discounts adapted to cultural, recreational, sports activities and in local businesses who wish to participate.

Establish ephemeral public markets in neighborhoods. Encourage the establishment of local shops in the neighborhoods.

Provide for the development of new parks in neighborhoods that are becoming denser.

WASTE PICKUP

Prioritize the cleanliness of our environments according to needs: garbage pickup according to public health criteria.

Increased pickup frequencies during the summer to avoid bad odors and the nuisance of rodents.

Revision of composting pickup methods to include solutions wanted by citizens against bad odors and rodents.

Improve communication on the schedules of pickup and sorting of materials, in particular with the use of new technologies, the local media and the various service points of the City.

Set up voluntary drop-off points for glass in the 3 boroughs

Add drop-off points for hazardous waste and electronic devices (they are no longer useless) in libraries and district offices.

SERVICES TAILORED TO YOUR NEEDS

**To be proud of the
opportunities offered to all,**

we want an inclusive city that offers you services adapted to your age and abilities and that takes into account cultural barriers.

We are all citizens of Longueuil, but we do not all experience the same realities. It is up to the City to take the necessary measures and ensure that all citizens have equal and adequate access to city services. We have no choice but to succeed, because everyone's success ensures our collective success.

SENIORS

Build a multifunctional and recreational center for seniors. Improve programming for seniors in city parks.

Develop a sports center for seniors to allow the practice of activities adapted to the whole year.

Develop an aquatic program for seniors.

Add suitable furniture in parks, including the installation of exercise modules for seniors.

Develop an offer adapted to seniors via the Accès-Longueuil Card.



FAMILIES

Apply initiatives of the new child protection charter, for instance to increase the safety of children and the prevention of abuse.

Schedule year-round children's shows available in parks, daycares and libraries and community centers.

Develop literary activities for young children and teenagers. They could be hosted by local artists to showcase our artists and creators year round.

Develop more activities for teenagers in parks and community centers.

Increase sporting events and sports activities for children and teenagers.

Recognize the right of children and teenagers to be heard: include a section for children in public consultations.

Vary the types of park layouts to promote free play for children and teenagers of all age groups.

Promote the establishment of childcare centers in the various neighborhoods of the City.

Develop an adapted offer via the Accès-Longueuil Card according to the age of the young people.



UNIVERSAL ACCESSIBILITY

Acquire furniture and modules adapted for parks.

Increase the annual budget for upgrading existing facilities.

Deploy a home snow removal service adapted to people with disabilities in collaboration with the community.

Have time reserved for universal accessibility during consultations on the City's amenities or services.

DIVERSITY

Promote cultural exchanges in the neighborhoods through events and the practice of sporting activities.

Develop a partnership with local organizations to identify newcomers who have immigrated here and offer them an adapted welcome kit.

Develop an offer adapted to newcomers via the Accès-Longueuil Card to discover the services and the various attractions of the City.

Establish targets and an action plan to increase diversity in the municipal public service.

BETTER SAFE THAN SORRY

PUBLIC SAFETY

To be proud, one must first be safe.

To improve the safety of our neighborhoods, the City can act on prevention, interventions, awareness and even on urban development and leisure programming.

We believe that Longueuil can do much more than it is currently doing to secure streets, parks and neighborhoods by using all its levers. The Longueuil Agglomeration Police Department is rightly recognized throughout Quebec for its innovations: when 70% of the calls received by the police department involve psychological and social distress, we must adapt and review the approach. But the police do not have to do the job alone. Safety is everyone's business. We all have a role to play in making sure we stay safe and keeping others safe, especially on the road.

TO SECURE MOVEMENTS

Add speed limiting measures in the streets of certain neighborhoods, for instance with the addition of elongated speed bumps, raised intersections and bollards.

Increase the annual budget by the addition of speed limiting measures in the streets.

Develop safe bicycle lanes, separated from automobile and pedestrian traffic.

Install side bars on all city trucks to protect pedestrians and cyclists in the event of an impact and oblige all our contractors to do so.

POLICE

Continue the deployment of community policing, as initiated by the Longueuil Agglomeration Police Department to increase crime prevention.

Increase the visibility of police officers in neighborhoods.

Organize neighborhood meetings with the police so that you can discuss the specific issues in your area.

Consolidate domestic violence prevention actions based on the intervention model used in Laval.

TO SECURE NEIGHBORHOODS AND PARKS

Increase the feeling of security in large parks through a police presence by bicycle. The addition of lights, marker beacons or other surveillance mechanisms.

Use cultural and sports programming, as well as urban agriculture or tree planting to revitalize certain parks or certain sectors to improve the feeling of security by better occupying the premises.

FIRE

Put the firefighters to work in the various community social services, for instance by involving them in the life of the neighborhoods.

Promote the different implications of the firefighters in the community.

Work with firefighters to identify how else they would like to be able to contribute differently to the community life in Longueuil.

COMMUNITY SERVICES

CULTURE

To show our pride in the artists and culture here,

we shouldn't have to cross the bridge to see an artist from Longueuil. We should have cultural infrastructures worthy of the great city that we are.

The most successful cities are the cities that focus on culture. This is what brings us together. It reduces crime in neighborhoods, increases the level of happiness and contributes to create wealth. So, our culture, we must show it, bring it to life, exhibit it and be very proud of it. It's full of artists here in Longueuil who are known elsewhere before being recognized here. Artists love Longueuil and Longueuil loves its artists, this is the time to show it.

3.1

PROGRAMMING

Having a free and diversified cultural program in the parks of each neighborhood, by relying not only on the talents of professional artists, but also of public entertainers and craftsmen.

Creation of a major festival that promotes the artistic community and defines the image of our city.

Grand opening which showcases our renowned professional artists and those to become.

Use art as a tool for social development and cultural integration through cultural mediation events.

Use cultural events to enhance certain areas or neighborhoods that are not very lively and improve the feeling of security in these sectors.

INFRASTRUCTURES

Construction of a cultural complex with exhibition and performance halls.

Develop and present a project in Longueuil for the new Espaces Bleus of the Government of Québec in order to promote our history and our culture of which we are proud.

Promote a supply of suitable premises for our artists. As much for the performances as for the creation and the rehearsals.

Increase library service points and accelerate their digital transition.

PUBLIC ENTERTAINERS

Recognize the contribution of amateur or semi-professional artists to the Longueuil cultural scene.

Allow amateur or semi-professional artists to play in certain parks unexpectedly, according to a set schedule.

Creation of small infrastructures per district to promote street artists and foster neighborhood life.

PROFESSIONAL ARTISTS

Deliver the City's new cultural policy.

Carry out an action plan for the implementation of the policy, with specific objectives and ensure follow-up, which promotes both the development of artists but also their notoriety.

Demand that governments increase funding for culture in Longueuil. The City will be ready to do its part.

Increase the City's support for the Conseil des arts de Longueuil so that the organization is able to continue to support artists and creators in Longueuil.

Increase the number and value of cultural scholarships in partnership with the business community.

Modify the City's procurement policy so that the social involvement of a business in Longueuil (supporting an artist or a cultural event) is taken into account in the awarding of city contracts.

SPORTS



To be proud of being able to surpass ourselves here,

with us, we need quality sports spaces.

As with cultural infrastructure, Longueuil does not have sports infrastructure to match the great city that we are. We are running out of space for almost all sports to meet the needs of our 250,000 citizens. More and more of you are leaving Longueuil to practice sports, although it is here that you pay your taxes to receive this type of service. Catching up with infrastructure will not happen in 4 years, but you have to start somewhere and it is now.

3.2

PROGRAMMING

Recognize the role of sports and sports competitions as tools for cultural and social integration.

Develop a varied sports program for all ages in all neighborhoods.

Encourage the emergence of local and regional competitions to stimulate the involvement of young people in the practice of their sport.

Attract major competitions to Longueuil to increase its notoriety and the practice of sports.

PROFESSIONAL AND SEMI-PROFESSIONAL ATHLETES

Recognize the athletic and sporting achievements of the citizens of Longueuil.

Promote sporting and athletic challenges and surpassing oneself.

Increase the number and value of sports scholarships in partnership with the business community.

Modify the City's procurement policy so that the social involvement of a business in Longueuil (supporting an athlete or a sporting event) is taken into account in the awarding of city contracts.

HEALTHY LIFESTYLE

Promote sports or simply recreational activities with promotions on the Accès-Longueuil card.

Develop a circuit of 4-season recreational tourism activities in the Agglomeration of Longueuil.

Create and promote a recreotourism circuit specific to bicycles to promote this transport mode in Longueuil.

INFRASTRUCTURES

Develop a plan for the repair and enhancement of sports infrastructure.

Deliver the aquatic complex in the Laflèche and Greenfield Park sectors.

Develop a domed soccer field that can be used year-round. Plan a sports center with a competitive level aquatic complex and a multisport center with an indoor athletics track.

Carry out the investment projects planned to complete the cycling network and make it safer.

SOCIAL DEVELOPMENT

Because we are proud to be a community that sticks together,

the City of Longueuil must fully play its leadership role in helping organizations and hundreds of community workers focus on their mission. They have the expertise, we have the means to help them.

The last year has shown us something that is quite important, and that is solidarity between citizens. We must continue to cultivate this solidarity because it makes us stronger. It will take several more years to return to a certain normality, particularly in terms of mental health and the funding of organizations. Access to safe and affordable housing is another worrying issue. While we are observing a surge in rental prices, in a rental market marked by the scarcity of housing, it is becoming increasingly difficult for many of our fellow citizens to find housing without having to devote to it more than 30%, or even 50% of their income. We must act for the common good.

ACTION PLANS

Review the City's action plans in line with the various social development portraits produced by the community sector.

Foster interdisciplinary intervention with action plans and adequate funding to carry out their mandate.

Develop specific action plans for homelessness, mental health, domestic violence, sexual violence, prevention of child abuse and prevention of crime.

Ensure the deployment of action plans with the necessary funds.

SERVICES TO ORGANIZATIONS

Maintain or increase, as needed, emergency post-COVID funding to help organizations maintain their activities and face the challenges generated by the pandemic, whether in their daily management or in their mission.

Review the mandate of the Social Development Office so that it acts according to the specific result objective that will emerge from the various portraits of social development carried out by the community sector. We want the Office to act as a leader to accelerate the completion of projects and the deployment of action plans.

SOCIAL HOUSINGS

Identify municipal land and buildings that could quickly be redeveloped or converted into social and affordable housing.

Creation of a municipal fund dedicated to accelerating the start of construction projects for social and affordable housing.

Demand from the Québec Government that Longueuil obtain the right of pre-emption, like Montreal, in order to be able to acquire land for sale as a priority.

Demand from the Québec Government that Longueuil become an agent of the AccèsLogis program, in the same way as Gatineau, Montreal and Québec City, and be assured of receiving its share of the funding for the construction of new subsidized housing each year.

Demand that the Québec Government increase annual funding for social housing to meet real needs.

Demand that the Québec Government give Longueuil the same resources as other large cities to oversee the maintenance of rental buildings.

Study the possibility of adopting a by-law on diversity, in collaboration with the cities of the metropolitan region to preserve and increase access to affordable housing and ensure the presence of local businesses.

Work with higher governments to promote access to homeownership.

TO ACHIEVE OUR FULL POTENTIAL

ECONOMIC DEVELOPMENT

**To be proud of living and
working in Longueuil,**

one must know how to seize economic opportunities. The competition is fierce, but fortunately we have undeniable assets to attract to us investments of national and international caliber.

The role of economic development is to improve the quality of life, and in this regard, Longueuil has enormous economic development potential. Longueuil's industrial parks are diversified and have several vacant lots or lots to be redeveloped. We have several research centers and university centers which can be used in an ambitious economic development strategy. We must ensure that we can put forward projects that link technology and innovation. It will attract young families, investors and visionaries and give us the means to improve the quality of citizen services.

4

TO ATTRACT INVESTMENTS

Reduce obstacles to investment and entrepreneurship by creating a one-stop shop in the City for businesses and business people who want to carry out projects and obtain permits. Provide follow-up, or support, if necessary at their request.

Create a position of industrial commissioner at the City to receive requests from large businesses that want to invest in Longueuil and support them. His mandate will be the development of strategic poles in aeronautics, artificial intelligence in health and agri-food.

Speed up the process of approving a municipal authorization or permit.

Leveraging skilled labor and post-secondary academic partners to attract investors and foster new innovation-driven business start-ups.

PLANNING ECONOMIC DEVELOPMENT

Give the mandate to Développement économique de Longueuil (DEL) to develop a local economy, circular economy, and retail strategy throughout its territory.

Carry out market studies by neighborhood to favor a good diversity of local business and markets.

Promote coworking spaces in different neighborhoods. Improve the quality of public transport services in the industrial axis and innovation zones of the Agglomeration to increase the attractiveness of these sectors.

PROMOTE LOCAL BUSINESSES

Review the mandate of the Bureau de développement économique de Longueuil so that it works to promote the establishment of local businesses in neighborhoods.

Review the way of taxing local businesses to be fairer to them by adding a new tax category “Local businesses”. Thus, local businesses with a storefront will no longer be subject to the same tax increase as the “Non-residential buildings” category.

Encourage the establishment of neighborhood public markets with a diversity of local products, including from craftsmen. Allow street food in certain places or during certain events.

TO BUILD ON SOCIAL ECONOMY AND SOCIAL DEVELOPMENT

Review the City’s procurement policy to further favor social economy businesses or the social involvement of businesses that bid on contracts (include involvement in the cultural and sporting environment).

Enhance the role of the Longueuil social economy pole to enable it to receive and manage subsidy programs from the Government of Québec in accordance with the pole’s mission.

Prioritize the emergence of a social economy businesses to support the City in the pursuit of some of its missions such as cultural promotion, the promotion of sports, urban agriculture and tree planting.

TO IDENTIFY

To preserve what we are proud of, today,

we must identify and characterize the architecture and urban landscape of the neighborhoods and present a coherent vision for the future of each. We will do this work with you, neighborhood by neighborhood.

We are in favor of a gentler densification that preserves the built heritage of old neighborhoods and the quality of life of all citizens. This is an essential balance to achieve in a context marked by climate change. Because we are all very attached to the neighborhood we choose to live in and raise our families, it is obvious that architecture is fundamental to our quality of life and helps to define what we are. And if the architecture continues to give an identity to a neighborhood, the vegetation gives it a breathing soul. We must see the buildings and the vegetation as a whole that enriches our experience of living in Longueuil. The citizens of Longueuil deserve to have beauty and comfort in their living environments.

THE NEIGHBORHOODS

Characterize the architecture and the urban landscape of all the neighborhoods of the City in order to be able to circumscribe the type of architecture and development to be favored.

Identify densification strategies to prohibit or promote in accordance with the characterization to ensure the coherent, gentle and harmonious development of each of the neighborhoods.

Identify the different challenges of each neighborhood in terms of development and urban planning.

THE GREEN SPACES

Identify the wetlands to be preserved or enhanced.

Identify and enhance biodiversity corridors.

Identify places to host new parks, including dog parks.

Identify spaces that can be converted into urban micro-forests.

Identify the best places to use alternative ground covers to grass.

Identify areas to develop ephemeral public markets and community gardens in order to fight against food deserts.

THE ARCHITECTURAL HERITAGE

Carry out an inventory of the architectural, arboreal and cultural heritage of each neighborhood to preserve and enhance it. From the modest origins of the French-speaking working class to the economic boom of the second half of the 20th century, some constructions from the 1950s to the 1970s are exceptional witnesses to our history. We wish to catalog the heritage potential to guide decisions and enhance this wealth.

Promote the identity and history of each of the boroughs and former towns that make up the current City of Longueuil.

OUTLOOK

Redevelop Taschereau Boulevard through a structuring public transport and by developing a pole in medical artificial intelligence around Charles-LeMoyne Hospital.

Develop a vision for the waterfront, distinct from downtown, focused on public access to the river and recreational tourism activities.

Redevelop Saint-Charles by favoring the sustainability of local commerce within a rich, dense, inhabited and dynamic living environment.

Develop the airport area around businesses and research institutions in sustainable and low-noise technologies.

Develop a vision for development around Highway 30 and reduce congestion in the area.

TO PLAN AND CARRY OUT

To plan to be proud again tomorrow,

we will have to plan the realization of the vision for each neighborhood by integrating it into the urban plan and by providing for the local and regional services necessary for a real living environment.

Neighborhoods change, it's inevitable. However, mistakes can be avoided with sound and careful planning. We will need to assert Longueuil's position on the regional scene and to collaborate with other cities to develop and increase the supply of public transit. Currently, the population of the South Shore will continue to increase significantly without coherent planning of public transport services. If nothing is done, we are guaranteed to miss our greenhouse gas reduction targets.

ARCHITECTURAL POLICY

Develop Longueuil's first architectural policy based on the characterization of neighborhoods and the vision desired by citizens. We just cannot afford not to get it right.

Develop a guide for citizens and entrepreneurs on best practices for renovations or densification, in line with the architectural policy.

Launch calls for projects and provincial architectural competitions to carry out signature projects here in Longueuil.

LOCAL SERVICES

Develop new parks in areas where densification through redevelopment is planned (such as downtown and surrounding areas).

Provide for the presence of local services and commercial locations in areas that are becoming denser.

Establish a policy for the City's natural spaces and biodiversity corridors.

Encourage the establishment of neighborhood public markets with a diversity of local products, including from artisans.

Develop public spaces for the installation of public markets in the various neighborhoods of the City.

TO INVOLVED CITIZENS

Develop a vision for the future of each neighborhood in close collaboration with the citizens who live there, for instance by consulting citizens on the architectural policy.

Consult with citizens on street or park development work, before launching calls for tenders. You know best your environment. We want to know your needs.

Create an annual architectural competition to reward the best construction or renovation projects.

TRANSPORTATION

Continue studies for the redevelopment of the intersection of Route 116 and Chemin Chambly.

Carry out the redevelopment of the intersection of Boulevard Jacques-Cartier and Boulevard Jean-Paul-Vincent to relieve congestion.

Strengthen Longueuil's position within the Autorité régionale de transport métropolitain to ensure that Longueuil obtains its share of public transit projects.

Develop an active transport strategy (walking and bicycles) consistent with our objectives in terms of safety, sustainable development and healthy lifestyles.

TO CIRCUMSCRIBE AND ENCOURAGE

To be proud of seeing our neighborhoods evolve,

we must put in place frameworks that ensure compliance with the planning that we have chosen to adopt.

No one likes constraints, but certain constraints are necessary to ensure the quality of life of all citizens in a neighborhood. It is about being thoughtful and reasonable in the regulatory means to achieve our goals. When we are concerned with fairness and efficiency in our regulatory frameworks, we promote a better neighborhood. Currently Longueuil is not using all the tools we have at our disposal to oversee development and redevelopment. We intend to rectify the situation.

COHERENT DEVELOPMENT FOR ALL

Create a demolition committee responsible for refusing or authorizing the complete or partial demolition of buildings. It will have the mandate to limit demolitions to abandoned buildings or buildings in poor condition, to promote renovation, conversions or any other alternatives to demolition. Committee meetings will be public and all documents will be accessible to citizens before the meetings.

Study the possibility of adopting a by-law on gender diversity, in collaboration with the cities of the metropolitan region to preserve and increase access to affordable social housing and ensure the presence of local businesses.

Take action against noise by revising the nuisance by-law to better regulate the hours and days for construction sites and certain activities in the neighborhood, such as mowing the lawn.

URBAN AGRICULTURE

Stimulate actions in urban agriculture to promote food self-sufficiency in the territory and the development of agricultural land in the region.

Increase the promotion of initiatives, available tools and activities around urban agriculture.

Supervise the practice of front margin gardens, according to sectors and neighborhoods.

TO PROTECT THE VEGETAL COVER

It is much cheaper and much more efficient to preserve existing trees than to replant them.

Tighten enforcement of regulations on the preservation of mature trees, the permit process and the enforcement of tree policy.

During work, oblige the protection of all healthy trees of 20 centimeters and more in diameter, when measured at 30 centimeters from the ground.

Add to the tree policy a component on the maintenance and preservation of trees and shrubs in the public domain, especially for new plantings.

Create beautification committees to include citizens in the protection of mature trees.

ANIMAL WELL-BEING

Develop a by-law for the well-being of all animals on the territory of Longueuil, including to regulate breeders of cats and dogs, urban farm animals, shelters and pet stores.

Respect and prioritize the principles of animal welfare in the management of wildlife on the territory.

Develop dog parks on the territory in order to obtain a better distribution of the service over the entire territory of the City. The development of a new park will be done after consultation with the citizens of the area.

CARBON NEUTRAL 2050

**To be proud to act in the face
of the climate emergency,**

we must change the way we work and do development, we must focus on our assets, on densification with a reduction in solo driving. It will not happen without changing our lifestyle. Longueuil is behind on the changes that need to be made.

It is estimated that cities like Longueuil can have an impact on 70% of greenhouse gas emissions, through the management of transport, land use planning, architecture, tree planting, management of vegetable cover or waste management. We must now initiate the necessary shift in Longueuil to act against climate change and adapt to its effects.

6

TO REDUCE OUR ECOLOGICAL FOOTPRINT

Develop an action plan to become a carbon neutral city by 2050.

Convert the City's vehicle fleet to electric and hybrid technologies.

Increase the number of electrical terminals on the territory. Contribute to the fight against food waste.

Review the active transportation plan based on the objectives of the action plan.

Prohibition of all glyphosate-based herbicides in the urban area because of its impacts on the environment and the health of citizens.

DEALING WITH THE CLIMATE EMERGENCY

Create the Environment Office to support the various departments of the City and the management of projects with a view to sustainable development.

Develop a sustainable development assessment grid to assess all projects.

Link the various projects included in the Plan triennial d'immobilisations (PTI) to the objectives of the action plan in the fight against climate change.

Integrate the objectives of the action plan and the principles of the evaluation grid into the urban plan.

Integrate the objectives of the action plan and the principles of the evaluation grid into social development policies.

TO IMPROVE OUR ENVIRONMENT

Develop the most ambitious tree planting plan for municipalities in Quebec with a goal of planting 100,000 trees by 2025.

To constitute a set of urban micro-forests on the territory. Promote the planting of other ground covers that are more durable and efficient than grass on municipal land. Reduce permeable surfaces (asphalt) in new developments or repairs to parking lots.

TO MOBILISE THE COMMUNITY

Create an ecological transition and climate emergency group made up of citizens and experts to assess the actions taken by the City, and make recommendations on what could be done differently.

Set up a permanent campaign to disseminate and promote information for citizens on ways to reduce their ecological footprint.

Develop a guide for holding eco-responsible events that incorporates the principles of sustainable development at each stage of its organization. It aims to reduce negative environmental impacts and increase positive social and economic impacts.

Create beautification committees to include citizens in the protection of mature trees.

Reward citizens' landscaping and their value for the environment.

GOVERNANCE

TO ASSERT OURSELVES

To be proud, quite simply,

Longueuil must assert itself as the 5th largest city and the 3rd largest agglomeration in Québec.

We are a big city, but Longueuil does not receive its share of the investments. We don't have the infrastructure that other big cities have. We don't even have the same power as other big cities. It is time that we adopted the attitude and the speech of a big city to seek what is necessary to ensure a development more in line with our interests. We must put an end to petty political quibbles and adopt best practices to show our credibility and our expertise. We must take a stand on national issues and develop our balance of power. Longueuil annually manages approximately \$800 million of public money, mostly paid by you, in the form of property taxes. By making good use of this economic and financial lever, we could increase our achievements and our influence on the local, regional and national scene.

TO BE RESPONSIBLE AND EXEMPLARY

Cap the overall compensation of the Mayor at \$180,000 without reducing his duties. A decrease of more than \$70,000 from the current level and publish the total remuneration of the elected officials on the City's website.

Limit the increase in the tax rate for residents to a level below inflation or to 0% if possible.

Develop the City's first governance policy and of its para-municipal corporations. In particular, it will provide for the rendering of the accounts of the para-municipal corporations to a commission of the City Council.

End the practice of appointing elected officials to the board of directors of a para-municipal corporation, with the exception of the Réseau de transport de Longueuil (RTL).

Review the City's procurement policy to include social, cultural and sporting involvement in Longueuil as well as sustainable development in the criteria for awarding a contract.

Present financial statements with more clear information and transparency for the citizens.

Study new ways to reduce our dependence on citizen taxation.

THE 3 BOROUGHS

Promote the identity and history of each of the boroughs and former towns that make up the current City of Longueuil.

Respect and promote the boroughs in their jurisdiction.

Study the possibility of restoring local powers and services to the boroughs.

TRANSPARENCY

Creation of a portal so that citizens and journalists can have free access to public documents in the city.

Enter the answers of elected officials to citizens' questions in the minutes of the various council meetings.

Review the production of the minutes so that they are more representative of the exchanges between committee members.

Establish clear rules to govern the in camera working sessions of the elected officials and promote public deliberation on issues that closely affect citizens.

Allow all the elected officials to attend committee meetings as observers.

AGGLOMERATION

Demand from the Government of Québec that the Agglomeration of Longueuil obtain the status of administrative region.

Adopt a win-win attitude with all the linked cities. We all need the Agglomeration of Longueuil to be functional and united to obtain gains from the Government of Québec. To develop this regional balance of power for the benefit of the Agglomeration, all cities must feel that the Agglomeration brings them more benefits than it costs them.